



Woodend Racing - Sponsorship & Advertising Terms and Conditions

Date: December 2025

Team Sponsorship Packages (Bronze, Silver, Gold, Platinum)

1. Sponsorship Deliverables

Depending on the selected package, sponsors may receive a combination of:

- Logo or business name placement on the Pedal Prix vehicle
- Logo or business name placement on the Woodend Racing transport trailer
- Mentions on the Woodend Primary School website
- Social media recognition through the school's Facebook page
- Recognition in the school's news blog
- Certificate of appreciation
- Appearance on sponsor boards at race and fundraising events (Gold and above)
- Premium exposure and additional web features for Major Sponsors

Deliverables will match the tier chosen at the time of invoice.

2. Logo & Artwork

- Sponsors must supply high-resolution logo files in PNG, JPG, EPS, or PDF format.
- Logos that do not meet minimum resolution standards may be declined.
- Sticker printing costs for vehicle/trailer branding must be covered by the sponsor unless otherwise negotiated.

3. Placement & Limitations

- Placement is determined by Woodend Racing to ensure consistent layout, readability, and safety requirements.
- Vehicle and trailer surfaces have limited space; exact positioning cannot be guaranteed.
- Woodend Racing reserves the right to adjust sizes for layout or safety if required.

4. Payment & Activation

- A tax invoice will be issued once the sponsor submits their online form.
- Sponsorship benefits begin once payment has been received in full.
- Sponsorship is valid for the duration of the 2026 Pedal Prix season (January-December).

5. Sponsor Responsibilities

- Provide logo files and signage by the requested deadline.
- Notify Woodend Racing of any branding changes during the sponsorship period.

6. Withdrawal or Default

- If payment is not received by the due date, sponsorship benefits will not commence.
- If a business withdraws after payment, refunds are not available due to printing and program costs already committed.

Fence Advertising (Young Street)

1. Sign Specifications

- Maximum size: **1.5 m x 1 m**
- **Accepted materials:**
 - Metal (recommended for durability)
 - Heavy-duty canvas
- **Not accepted:** Corflute or lightweight board due to repeated wind damage.
- Signs must include reinforced fixing points (metal eyelets or similar).

2. Artwork & Approval

- Artwork must be submitted to Woodend Primary School for approval **before printing.**
- The school may reject signage that is unsafe, inappropriate, or non-compliant with school guidelines.

3. Ownership

- The sign remains the property of the business (lessee).
- The business is responsible for supplying the printed sign.

4. Installation

- Woodend Racing will install the sign using a non-invasive method (cable ties).
- No screws, bolts, drilling, or materials that damage the fence may be used.
- The school determines the final placement location along Young Street.

5. Maintenance

- Woodend Racing will attempt to repair minor tears, wind damage, or removable graffiti.
- Significant damage will be reported to the business to arrange replacement.
- If a replacement is required, the business must provide new signage at their own cost.

6. Pricing & Payment

- Annual lease fee: **\$1,000 + GST.**
- A tax invoice will be issued after the online form is submitted.
- The sign will be installed once the initial invoice is paid.

7. Renewal

- At the end of the 12-month term, the business will receive an invoice for the following year.
- Renewal is optional; non-renewal will result in sign removal.

8. Non-Payment

- If payment is not received within 45 days of the due date, the sign will be removed and returned to the business.

In-Kind Support

1. Acceptable Contributions

Examples include:

- Equipment (tools, helmets, cleats, lighting, components)
- Printing, graphic design, or signage services
- Materials for training, pit setup, or vehicle maintenance
- Event support items (marquees, tables, mats, exercise bikes)

2. Matching to Sponsorship Tiers

- In-kind contributions will be recognised at the sponsorship tier closest to the estimated value of the donation.
- The school may request receipts, quotes, or valuations to determine the appropriate tier.

3. Delivery & Use

- Goods or services must be supplied within agreed timeframes.
- Donated items become the property of Woodend Primary School unless otherwise agreed.
- Items must meet safety and suitability standards for use with students.

4. Acknowledgment

- Recognition will follow the sponsorship tier the donation qualifies for (Bronze, Silver, Gold, Platinum).
- In-kind sponsors receive the same logo placement rights as the matching tier, providing the contribution supports those costs.